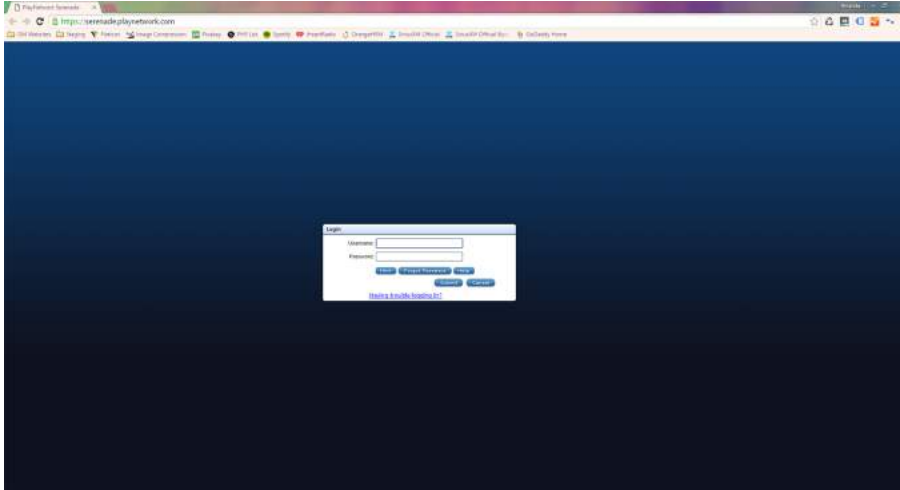# Quick Start Guide
Building a Serenade Messaging Campaign

Questions? Call 1-800-684-7050 or visit www.DynamicMediaMusic.com/Support to watch our tutorial video.
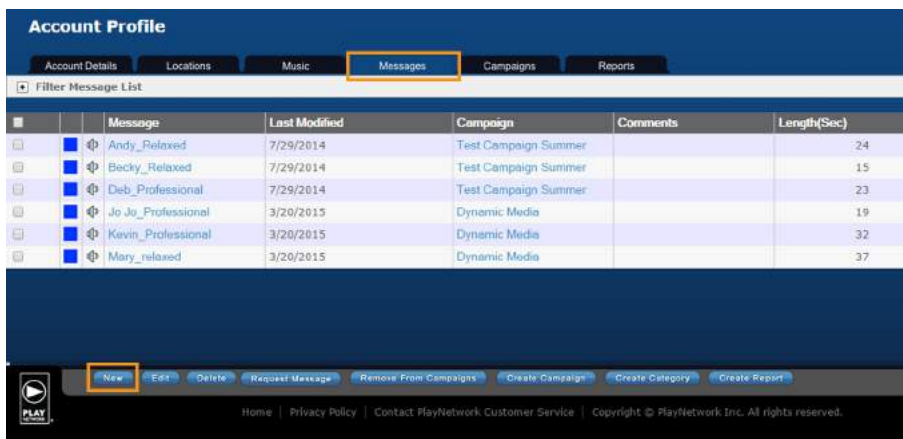
Step 1: Login to Serenade

Visit http://serenade.playnetwork.com and enter your username and password.

Step 2: Messages Tab

1. Click the **Messages** Tab
2. Click **"New"** in the bottom left corner
3. You'll also need to **agree** that you are not uploading content for which you do not own the copyright

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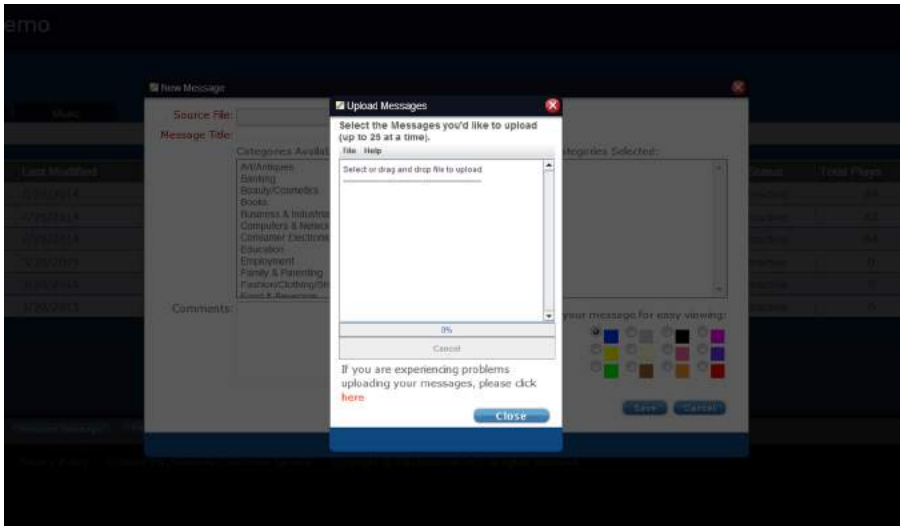
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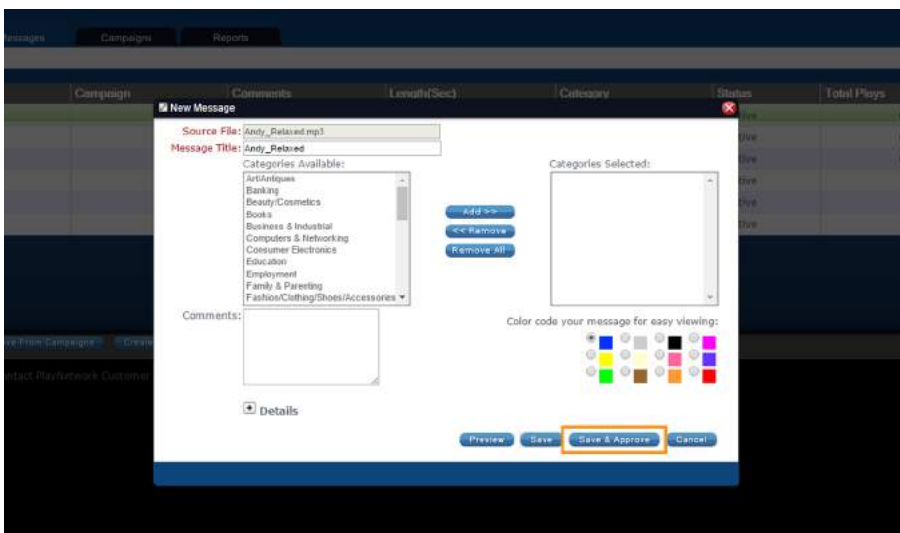
Step 3: Upload Your MP3 Message Productions

1. Select the MP3 file you'd like to use for your campaign
2. Drag and drop them in the upload messages box

Step 4: Save & Approve

Listen to each message that you uploaded, and then click **"Save & Approve"** to make them eligible for your campaign.
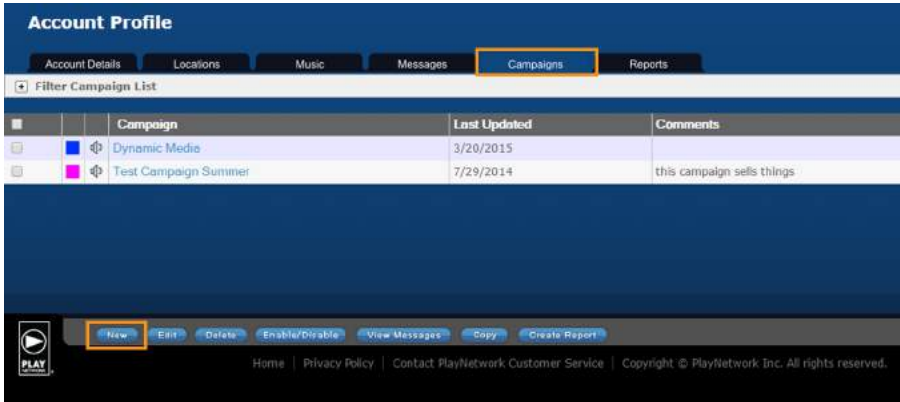
Quick Start Guide
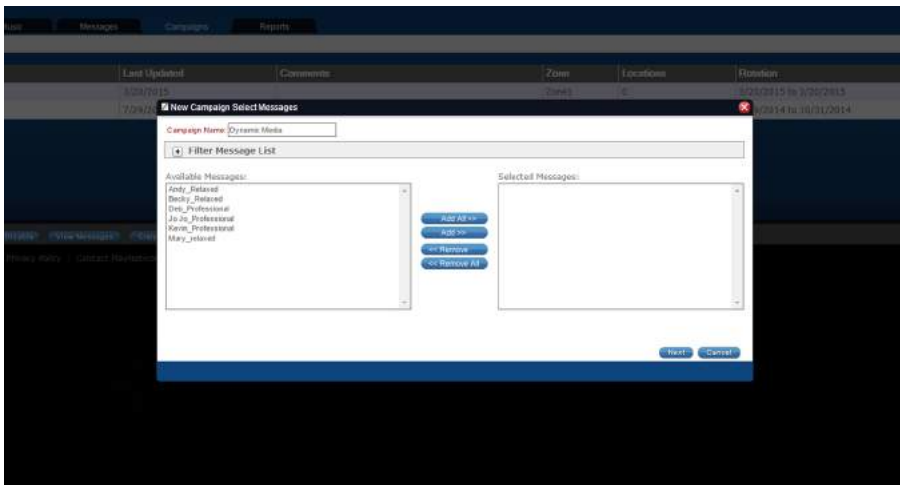## Building a Serenade Messaging Campaign

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Step 5: Create a New Campaign

1. Click the **"Campaigns"** tab
2. Click **"New"** in the bottom left corner

3. Name the campaign and choose the messages that you'd like to use for it

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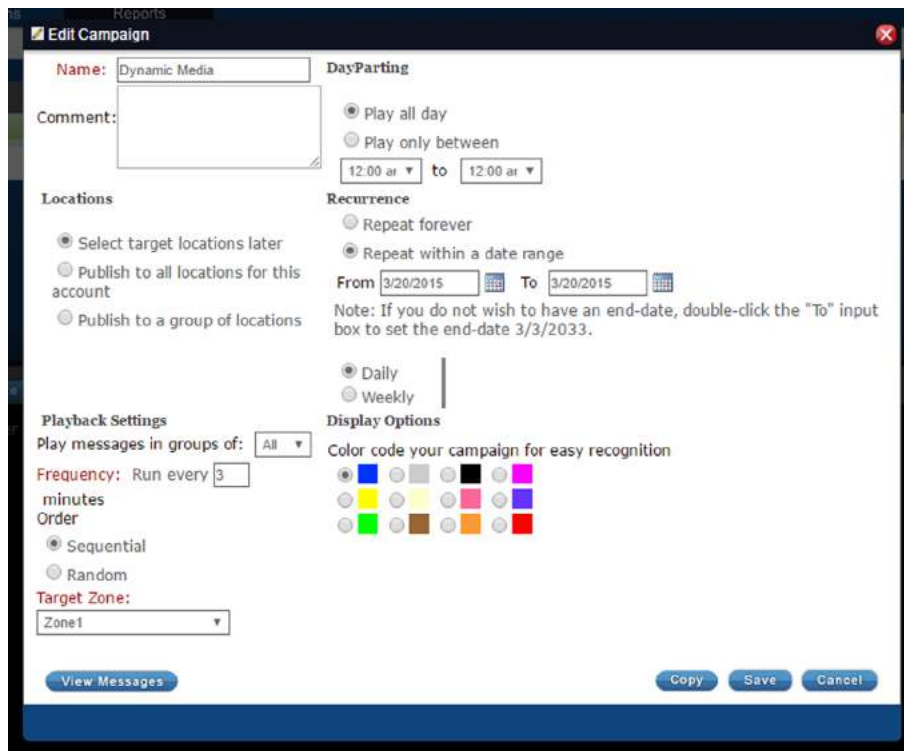
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Step 6: Configure Your Campaign

Section	Function
Locations	Determines locations where the campaign will run
Playback Settings	Determines how often message groups will play, the order in which they will play, and how many messages will play each time a group plays
DayParting	Determines whether messages will play all day, or during specific times of day
Recurrence	Determines date range in which campaign will run, and what days of the week the campaign will run
Display Options	Allows user to color code campaigns for easy recognition